

HAPN

Privacy & Data Security

Consumer & Data Privacy Come First

For marketing and data leaders, safeguarding customer privacy and trust is top priority. Hapn's privacy forward approach ensures your brand remains in compliance with industry and legal standards, today and tomorrow. With individual level consumer anonymity and privacy protection, Hapn sets the standard for secure, compliant customer data management.

We Help Clients Remain 100% Privacy Compliant

Bridg meets key industry and regulatory standards: SOC 2, CCPA and CAN-SPAM.

In addition to a privacy-first architecture, our rules for data stewardship are clear:

- We do not sell consumer information
- Client data is kept private and never shared with other accounts

Hapn meets evolving customer and industry requirements for scalability, privacy, and security, all while maintaining a platform open for integration across internal and external systems.

